



Expert Systems Holdings Limited Commenced Trading on the Growth Enterprise Market of the Stock Exchange of Hong Kong

(Hong Kong, 12 April 2016) -- Shares of **Expert Systems Holdings Limited** (“Expert Systems”, together with its subsidiaries, the “Expert Systems Group”), a trustworthy and professional IT infrastructure solutions provider in Hong Kong, commenced trading on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“SEHK”) today, under the stock code 8319.

Today, the shares of Expert Systems were actively traded. The share price of Expert Systems reached an intra-day high of HK\$3.15 per share and closed at HK\$3 per share, representing an increase of around 11.6 times and 11 times respectively compared to the Placing Price of HK\$0.25 per share. A total of approximately 2.82 million shares were traded and the total turnover amounted to approximately HK\$7.62 million.

Established in 1985 and headquartered in Hong Kong, Expert Systems Group is a long-established and renowned IT infrastructure solutions provider covering a wide spectrum of aspects, such as virtualisation, software-defined data centre, software-defined networking, micro-segmentation, hyper convergence, private, public and hybrid cloud, high performance computing, directory service, e-mail service, collaboration service, enterprise mobility management, network infrastructure and information security.

Over the years, Expert Systems Group has established a solid and broad customer base with over 1,000 customers for each of the two years ended 31 March 2014 and 2015 from both the private and public sectors in Hong Kong and Macau, including medium-sized to large multinational and local business enterprises in wide array of industries such as banking and finance, telecommunications, information technology and media, fashion, jewellery and accessories, property and construction, and entertainment, hotel and travel, whereas its customers in the public sector include the HKSAR government, education institutions and NGOs. Expert Systems Group has been an approved contractor of the HKSAR government for supplying server systems and provision of related services since 2006 and for supplying personal computer equipment and provision of related services since 2007.

In addition, Expert Systems Group has cultivated strong working relationships with its suppliers and is an authorised reseller in Hong Kong and Macau for most of its manufacturer suppliers, which are key hardware and/or software manufacturers in the global market. Leveraging on the close collaboration between Expert Systems Group and its manufacturer suppliers, which has not only deepened Expert Systems Group’s understanding of the features and functionalities of IT products, but also helped it to

acquire advanced and extensive skills and knowledge in the latest IT technologies, together with Expert Systems Group's extensive technical capabilities and in-depth understanding of IT requirements of different industries gained through 30 years of operations, Expert Systems Group is capable of delivering customer-specific, productive and high quality IT infrastructure solutions to meet the ever-changing IT requirements of its customers in a timely and cost-efficient manner.

Future Prospects

According to the industry report conducted by Ipsos Limited, it is expected that the total IT expenditure in Hong Kong will continue to increase at a CAGR of approximately 6.7% from approximately HK\$69.9 billion in 2015 to approximately HK\$90.4 billion in 2019. Expert Systems Group is well-positioned to capture the market opportunities so as to expand its market share and strengthen its market position in Hong Kong. Expert Systems Group will expand and enhance the training of its sales, technical and support workforce and reinforce its marketing efforts to raise the awareness of its brand and enhance customer loyalty. The successful listing of Expert Systems on SEHK today has also fortified Expert Systems Group's financial position, particularly on grasping the potential business opportunities arising from the robust increase of total IT expenditures in Hong Kong and undertaking more large-scale projects. Expert Systems Group is committed to maintaining its position as one of the preferred and trustworthy IT infrastructure solutions providers in Hong Kong and maximizing returns for its shareholders in the long run.

Use of Proceeds

The net proceeds from the Placing will be applied to finance Expert Systems Group's business expansion and capital expenditure and enhance Expert Systems Group's capital base and improve its overall financial position. Expert Systems Group presently intends to apply the net proceeds from the Placing as follows:-

Usage	Approximate
Expanding and training sales, technical and support workforce	21.1%
Expansion of IT infrastructure solutions business	34.2%
Strengthening marketing efforts	18.6%
Enhancement of management information systems	17.1%
Working capital and general corporate purposes	9.0%

Photo Caption

Photo 1



Mr. Daniel Wong, Chairman and Non-Executive Director of Expert Systems (right) and Mr. Andy Lau, Chief Executive Officer and Executive Director of Expert Systems (left).

Photo 2



(From left to right)

1.	Expert Systems Holdings Limited	Independent Non-Executive Director	Mr. Mak Wai Sing
2.	Expert Systems Holdings Limited	Independent Non-Executive Director	Mr. Danny Chung
3.	Expert Systems Holdings Limited	Independent Non-Executive Director	Mr. Ko Man Fu
4.	Expert Systems Holdings Limited	Chairman and Non-Executive Director	Mr. Daniel Wong
5.	Expert Systems Holdings Limited	CEO and Executive Director	Mr. Andy Lau
6.	Expert Systems Holdings Limited	Non-Executive Director	Mr. Alex Chu
7.	Expert Systems Holdings Limited	Non-Executive Director	Mr. Stanley Chan
8.	Expert Systems Holdings Limited	Executive Director and General Sales Manager of the Outside Sales Department	Ms. Joyce Lau
9.	Expert Systems Holdings Limited	Executive Director and Senior Sales Manager of the Outside Sales Department	Mr. Benton So

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About Expert Systems Holdings Limited (stock code: 8319)

Expert Systems Holdings Limited, together with its subsidiaries, is a well-established IT infrastructure solutions provider in Hong Kong. It is principally engaged in the provision of IT infrastructure solutions to its customers from both the public and private sectors including the HKSAR government, education institutions, NGOs, local and multinational business enterprises. For each of the two years ended 31 March 2014 and 2015, it served over 1,000 customers.